

Strategic Policy Committee



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council

Economic Development & Enterprise
Tuesday 24th July 2018

Agenda Item 5: Report on ITIC 2025 Tourism Strategy

Irish Tourism Industry Confederation: 2025 Tourism Strategy

Denise Brophy: CEO Dublinia, SPC member

A report on the recent ITIC publication of the Tourism 2025 strategy by the Irish Tourism Industry Confederation and overview of its strategic vision and alignment for the Dublin City region.